ARE YOU
EMOTIONALLY
Smart?

**Optimize Your EQ
for Better
Relationships and a
More Fulfilling**
LIFE

**Tweets
Preview**

Are You Emotionally Smart?

Optimize Your EQ for Better Relationships and a More Fulfilling LIFE

Tweet Preview

Congratulations for embarking on a multifaceted marketing campaign that includes your Ready2Go Tweets.

You now have at your disposal another product in the extensive suite of completely developed Ready2Go products that you brand as your own and easily implement to grow your business. We certainly hope that you use this product in conjunction with the full suite of products, as regular contact with your clients and prospects is the most effective strategy for growing your business.

The full suite of Ready2Go products includes **professionally written, scripted and designed**:

- Pre-written tweets
- Special reports
- Audio training programs
- Success tips
- Speeches
- Teleseminars and Webinars
- Workshops
- Self-Study Programs

The Ready2Go topics are highly relevant to most target markets, easily customizable and specially designed to attract, nurture and convert clients in a systematic way. Plus these products can easily integrate with your own products, services and communications. With this comprehensive suite of products, your prospects and clients will receive quality content, have an opportunity to establish familiarity and trust in you, and get sought after solutions to their needs.

Incorporating a regular communication strategy takes work, and incorporating Ready2Go products is the most comprehensive, effective and easiest solution on the market.

Here's to your enjoyment and success!

Kim Clausen,
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P.S. Please be sure to tell us about your experiences. We look forward to hearing your successes!

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What You Get With Your Ready2Go Tweets Package

• 60 professionally written tweets that are inspirational, educational and promotional

• Tips on how to use your tweets to create greater awareness, grow your list, and promote your offers and events

• Guidance on proper tweet protocol

• Tips on how to set up your tweets to send automatically

• Instructions on how to shorten your tweets

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About Ready2Go Marketing Solutions, Inc. ®

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Ready2Go Marketing Solutions, Inc. – Instant Information Products to Market Your Business

Ready2Go Marketing Solutions, Inc. provides small business owners with turn-key marketing products, so that they can spend less time marketing and more time growing their business.

Ready2Go Marketing Solutions, Inc. offers a suite of plug-n-play marketing solutions such as fully-developed workshops, teleseminars, speeches, audio training programs, special reports and more. These tools are ready-made for coaches, consultants, trainers and speakers to customize and brand as their own saving tons of time and effort.

By creating these completely developed products, we've eliminated the difficult and time-consuming task of content creation, so small businesses don't have to worry about marketing and selling. Instead they can now put their marketing on auto-pilot and focus on doing the work they truly enjoy.

Our products include everything small businesses need to deliver value added products to their clients and prospects. It's marketing made easy!

We Have Common Bonds

Like you, we are business owners and coaches who struggled with the lack of marketing materials to grow our own businesses. We were frustrated by the choices, the availability and the accessibility of quality marketing plans and materials that actually work.

So we did something about it. We went out and crafted marketing strategies that are highly effective, boldly innovative and dazzlingly creative.

We have professional marketers, training developers, copywriters, and speech writers who are poised to provide you with the highest quality products and services to grow your business.

And our Ready2Go marketing solutions are easy to follow and implement, GUARANTEED. Plus, if you need that additional support to help you launch your Ready2Go marketing solution, we have trained coaches on staff to assist you.

For further assistance, contact us at Support@Ready2GoMarketingSolutions.com or give us a call anytime.

Ready2Go Marketing Solutions, Inc.® provides small business owners with completely developed, ready to implement marketing solutions to grow their business. We operate under the strongest ethics and quality standards.

Ready2Go Marketing Solutions' Product Offerings

Be sure to check out the full range of products available to you from Ready2Go Marketing Solutions, Inc.

With these products you receive quality content created by industry professionals, plus all the instructions and tips that you need to be successful in your implementation. The Ready2Go products are created on topics that are highly relevant to most target markets, and have valuable content that your prospects will find very educational and informative. Plus they are easy to customize and brand as your own.

That full suite of Ready2Go products includes:
- **Pre-written tweets** to gain awareness and promote your special offers and events
- **Special reports** to use to grow your list or send to your list as a gift
- **Professionally scripted audio training programs** that you record in your own voice
- **Success tips,** which are 250-350 word "mini articles" to send to your list or use as blog posts
- **Professionally crafted speeches** for your in-person presentations
- **Professionally developed teleseminars** to engage your prospects and clients through remote training
- **PowerPoint Slides** to make your teleseminar into a webinar.
- **Coaching Packages using the same content as the teleseminar and** re-formatted to be delivered as a self-guided program.
- **Professionally designed workshops** to reach more people, generate income and convert more clients

To learn more about the Ready2Go products, go to www.Ready2GoMarketingSolutions.com.

Tips on Tweet Protocol, and Setting Up and Using Your Tweets

Tweet Protocol

Twitter works to build your online presence when you tweet a nice balance of educational, inspirational and promotional tweets. With these tweets you can tweet two times per day and have an entire month's worth of communication!

As with all Ready2Go products, we encourage you to read through the tweets and customize them further where you can. Be sure to stay within the 140-character limit.

And remember to respond to other people's tweets on other topics, thank people when they retweet your tweet, and retweet other people's tweets too. (How's that for a mouthful?)

Creating Shorter URLs in Your Tweets

When promoting an event, blog post or special offer, you will include a URL for that offer in your tweet. URLs take up a lot of characters, so you may need to shorten them to allow more characters for your message
.
To shorten your tweets, you can use free services like tinyurl.com or budurl.com. Budurl.com is a nice service to use because it allows you to keep record of the longer link and the shorter link. Some tweeting platforms, such as tweetdeck.com allow you to automatically shorten your URL when you post your tweet.

Setting Up Your Tweets

So that you do not have to manually post your tweets every day, there are free applications in which you can load your tweets and have them automatically tweeted. Two of those applications include socialoomph.com and hootsuite.com. They are easy to set up and use.

Using Your Tweets

Social networking as a marketing strategy is here to stay. Tweeting on a regular basis, growing your tweet following and communicating with others, is a great way to gain exposure.

Use these tweets to provide valuable information that others will read. Also use them to promote your various marketing activities to grow your list and attract people to your events.

We recommend using your tweets in conjunction with the Ready2Go products. (http://www.Ready2GoMarketingSolutions.com) as they coordinate together. This means you can use these tweets to promote:

- A blog post from one of the Success Tips.
- Your special offer (e.g., the special report or audio training program on this topic)
- An upcoming teleseminar or self-study program on this topic

We have provided suggestions for promotional opportunities within the tweets; however, modify them to best fit your offers and events.

Tweets

Are You Emotionally Smart Tweets

(These are 5 of the 60 Tweets that come in the package)

1. The secret code of human behavior...REVEALED! Click HERE to learn more --> LINK

2. Wouldn't it be great to understand what makes people tick & why they do what they do? Well, there is a way: LINK

3. Emotions can be unpredictable. But there is a way to crack the code, understand people & have better relationships. LINK

4. We all want a lot of the same things. Understanding core human desires helps when dealing with people. MORE: LINK

5. Improve your relationships, do better at work, feel successful in all areas of life. Improving your EQ (Emotional Quotient) can help.