

Visioning



and Goal Setting

Projecting Your Tomorrow
and
**Heading Toward it
TODAY**

**Audio Training
Program
Preview**

 **Ready2Go**
MARKETING SOLUTIONS

Visioning and Goal Setting

Projecting Your Tomorrow and Heading Toward it Today

Audio Training Program Preview



Congratulations! on purchasing your very own Ready2Go Audio Training Program.

This is a powerful marketing tool that will allow you to deliver a valuable product to your clients and prospects while developing relationships that build familiarity and trust.

If you are implementing a Ready2Go Marketing Solutions multi touch marketing campaign, you have invited people to your web site to download the Special Report, you have captured a name and can now begin to engage them in further dialog. At this point, your prospects have an initial favorable impression of your company, they have received value for free, they will have opted in to receive more information, and you can then begin to nurture a relationship with someone who has expressed an interest in your products and services.

The 6 part audio training is the natural next step in that process. Every 2-3 days you will send your prospects an audio that educates them further on their topic of interest. These audios are completely scripted, informative, interesting and ready to be recorded in your own voice. **In just 4-6 minutes your prospect will get to know you more and feel like the audios are time well spent.**

Plus, it's FREE, it's easy for them to access, and they participate from the privacy of their home or office. Combine this with one or all of the other Ready2Go Marketing Solutions, and **you've got a great strategy for delivering value, staying in touch on a persistent and consistent basis, and nurturing the relationship until your prospect is ready to buy.**

Finding ways to maintain persistent and consistent communication on a regular basis is not easy. And that is why we developed this 5 component Ready2Go Marketing Solution. This multi touch marketing strategy, combined with your own marketing communications, means that you can always be in touch with your prospects. Multiple topics that you can deliver throughout the year, combined with your own products and services offerings, gives **you a powerful, effective way to stay in touch, nurture relationships and easily convert prospects to customers!**

Here's to your enjoyment and success!

A handwritten signature in black ink that reads "Kim".

Kim Clausen,
President
Ready2Go Marketing Solutions, Inc
Kim@Ready2GoMarketingSolutions.com

P.S. Please be sure to tell us about your experiences. We are excited to hear!

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What You Get With Your Ready2Go Audio Training Program®

With the Ready2Go Audio Training Program, you get:

- Six 4-6 minute scripts on highly relevant topics that you record in your own voice
- Transcript of each training segment to send along with the recorded audio
- Six emails to deliver your audio programs
- Promotional email
- Follow up email
- Tips on how to effectively use this tool as part of your multi touch strategy
- Tips on how to record an audio training series that makes an impact

Conflict Resolution Audio Training Series:

- **Audio #1. What is Visioning?**
- **Audio #2. The Value of Self Discovery**
- **Audio #3. Manifesting Your Dreams into Reality**
- **Audio #4. Ensuring You Success**
- **Audio #5. The Power of Your Words, Thoughts and Belief**
- **Audio #6. Feel the Burn**

About Ready2Go Marketing Solutions, Inc.[®]



About Ready2Go Marketing Solutions, Inc.®

Ready2Go Marketing Solutions, Inc. – Instant Information Products to Market Your Business

Ready2Go Marketing Solutions, Inc. provides small business owners with turn-key marketing products, so that they can **spend less time marketing and more time growing their business.**

Ready2Go Marketing Solutions, Inc. offers a suite of **plug-n-play marketing solutions such as fully-developed workshops, teleseminars, speeches, audio training programs and special reports.** These tools are ready-made for coaches, consultants, trainers and speakers to customize and brand as their own saving tons of time and effort.

By creating these completely developed products, we've **eliminated the difficult and time-consuming task of content creation, so small businesses don't have to worry about marketing and selling.** Instead they can now put their marketing on auto-pilot and focus on doing the work they truly enjoy.

Our products include everything small businesses need to deliver value added products to their clients and prospects. It's marketing made easy!

We Have Common Bonds

Like you, we are business owners and coaches who struggled with the lack of marketing materials to grow our own businesses. We were frustrated by the choices, the availability and the accessibility of quality marketing plans and materials that actually work.

So we did something about it. We went out and crafted marketing strategies that are highly effective, boldly innovative and dazzlingly creative.

We have professional marketers, training developers, copywriters, and speech writers who are poised to provide you with the highest quality products and services to grow your business with more than 50 years of training development, speaking and business development experience.

Our products are professional grade, developed by experts in the industry and are easy to follow and implement, GUARANTEED.

Plus, if you need that additional support to help you launch your Ready2Go marketing solution, we have trained coaches on staff to assist you.

For further assistance, contact us at support@ready2gomarketingsolutions.com or give us a call anytime.

Ready2Go Marketing Solutions, Inc.® provides small business owners with completely developed, ready to implement marketing solutions to grow their business. We operate under the strongest ethics and quality standards.

How to Use Your Audio Training Program to Grow Your List

How to Use the Audio Training Program to Grow Your List

(page 1 of 2 pages)

Your Ready2Go Audio Training Program is a powerful tool that allows you to offer yet another free valuable service to grow your list and attract more clients. While we recommend using the Audio Training Program combined with the Ready2Go products, you can use this audio training program in a variety of ways to grow your list:

1. **Send as the 2nd free offer to your prospects after they have downloaded your Ready2Go Special Report.** The Audio Training Program is designed to be the natural next step to engage your prospect in further dialog. At this point, your prospects have expressed an initial interest in your offers and have a favorable impression of your company. They have received value for free, and they will be more open to continued communication and offers.

2. **Other ways to use the Audio Training Program**

While we recommend using the Audio Training Program in conjunction with the other Ready2Go marketing solutions, we have suggested other ways you can use it to grow your list.

- a. **Offer the Audio Training Program on your website.** Offer it in conjunction with the Ready2Go Special Report to add even more value to your free offer.
- b. **Offer it as a freebie at a speaking engagement - give them a compelling summary and the link.** The idea is to capture a name so you can begin a relationship. No name, no relationship. You either want to have people sign up and send them the training program, or have them go to your website. Having people sign up will get you more responses than people going to your site. They are always well intentioned, but time gets away, other priorities take over, and fewer people will make it to your site to sign up.
- c. **Place a promotion on the back of your business card - tell others about it when you hand out your card.** The Audio Training Program is a foundational marketing activity to drive people to your site so they can learn more about you, and get something of value. And you get a name.

Tips on How to Record Your Audio Training Series

3 Steps to Creating Your Audio Training Program

(page 1 of 3 pages)

Your Six 4-6 minute audio training scripts are ready to record and add your own special touch – YOU. You can record them as is, and we recommend making special references to your market with stories and applications.

Here are the 3 steps to record and prepare your audios for distribution to your clients and prospects. Once you complete these steps, you will have an automatic, hands free, marketing tool that will be used over and over again for all your new prospects.

Also, be sure to read the **10 Tips on How to Record an Audio Training Program That Makes an Impact** so you can record a quality audio program.

STEPS TO DEVELOP YOUR AUDIO PROGRAM

1. Record your audios

To keep the process simple, we recommend using a combination of **Audio Acrobat** and **Audacity** to record and edit your audio training programs.

Audio Acrobat is a very well known and highly used service. (www.audioacrobat.com). You can record your audios here, but Audio Acrobat does not have the capabilities of editing the recording. Therefore, if your file requires editing, you can download the audio file to your computer and use **Audacity**'s (<http://audacity.sourceforge.net/download/>) editing software. This is a very quick and easy process.

Audacity is a free software application that allows you to edit pre-recorded audio. **Audacity** also allows you to record directly into your computer and easily edit the file there. If you choose to record directly with **Audacity**, you can easily edit your audio file, and then upload it to **Audio Acrobat** for emailing.

For better sound quality, consider recording with **Audacity** directly into your computer. And it's easy to edit and upload to **Audio Acrobat** for distribution.

Promotional copy

Promotional Copy for Visioning and Goal Setting Audio Training Program

*(This is the partial copy. The complete promotional copy
comes with your audio training program...)*

Ever wonder how the most successful people:

*Seem to achieve everything they set their minds to?
Appear to always be doing what it is they love and enjoy?
Come across so calm & confident?
Are fulfilling their dreams, passions and vision?*

The majority of people who have achieved a high level of success in their life will admit that they started with little to nothing, and developed their success through utilizing a few powerful principles. And you too can have access to these very same principles! It doesn't have to be a secret any longer, because I am going to tell you in my 6 part audio series on **“Your Personal Vision Quest: Manifesting Your Dreams Into Reality”**

Most people feel they are capable of a life far more enriching than the one they are currently living, but they don't know how to get it. And the truth is our success in life is in direct proportion to our clarity of purpose and our level of passion, belief, and action. Studies have revealed time and time again that people who accomplish great things in life, and perform at high levels, do so by having a clear vision and goal of what they want.

Now YOU have the opportunity to discover for yourself these very simple, yet powerful principles that are at work in the lives of great leaders, athletes, celebrities and heroes. Knowing and using these time tested tips will make all the difference in your life!

**Announcing my 6 Part Audio Series:
“Your Personal Vision Quest: Manifesting Your Dreams Into Reality”**

This “6 Part Audio Training Series” shares with you step by step how to create a personal vision for your life, how to create a plan of action that progressively moves you forward toward your goals, how to set your plan into action to ensure your success, and how to prepare for and overcome any obstacle.



Sign up to download these audios:

- * **Audio #1. What is Visioning?**
- * **Audio #2. The Value of Self Discovery**
- * **Audio #3. Manifesting Your Dreams into Reality**
- * **Audio #4. Ensuring You Success**
- * **Audio #5. The Power of Your Words, Thoughts and Belief**
- * **Audio #6. Feel the Burn**



1st Email in the 6 Part Audio Training Series

(This is 1 email of 6 emails that comes with your audio training program)

1st Email For The “VISIONING” 6 Part Audio Training Series

Subject line: **Visioning Series Audio #1**

Hi *first name*,

Welcome to this very helpful and informative mini series where over the course of the next **<how long>**, you will receive 6 audios that will share strategies for discovering, designing and manifesting all the things that matter most in your life.

The series is entitled: **“Your Personal Vision Quest: Manifesting Your Dreams Into Reality”**

The very first segment of this information packed series is called **What is Visioning?**

We’ve all had the experience of knowing, deep down inside, that there’s more out there for us, but often we don’t know how to get it. In part one of this series, we take a look at what visioning is, why it is so important to have a vision, and all the benefits that we experience by creating a vision for our life.

If you’re ready to start living the life that you’ve always dreamed of, then listen and enjoy.

[Click here](#) to go to a PDF transcript with a link to the audio.

If you are having trouble downloading the files, cut and paste this url into your browser.

www.theaudiourl.com

In part two of my audio series, **The Value of Self Discovery**, I’ll be sharing with you step by step how to create your own personal vision. I’ll give you tips on how to properly prepare so you can get the most from the process, and I’ll give you 8 powerful questions that will help your discover what dreams, goals and passions lie within you.

Until next time!

Your Name and contact info

Audio Training Program

(This is one of six scripts. All six scripts and instructions for recording comes with your audio training program.)

<Put your company name and/or logo here>

Audio #1: What is Visioning?

Hello, I'm <your name> of <your business>.

Welcome to my 6 part audio series entitled **“Your Personal Vision Quest: Manifesting Your Dreams Into Reality”**.

This audio series is dedicated to teaching you all about the exciting and life changing process of visioning and goal setting. In these instructional audios, I will uncover power strategies for you to create the life that you've always desired, and put a strategic plan into action that will help you achieve your dreams.

PAUSE.

When you look back on your life one day, what do you want to have accomplished? Do you see the remainder of your life as limitless in its potential? Do you feel you have great, untapped promise? Do you feel there is “something better” out there waiting for you, perhaps just around the corner?

Most people feel they are capable of a life far more enriching than the one they are currently living, but they don't know how to get it. And the truth is our success in life is in direct proportion to our clarity of purpose and our level of passion, belief, and action. Studies have revealed time and time again that people who accomplish great things in life, and perform at high levels, do so by having a clear vision and goal of what they want.

Take Tiger Woods for instance, or other high performing athletes. They perform at these levels not only due to their talent, but also because they spend vast amounts of time setting goals and plans to perform at their best. Then they visualize themselves making the perfect swing, sending the ball straight down the fairway, and throwing the ball perfectly into the receiver's hands. Having a clear vision of what you want, and continuously visualizing that goal, is the hallmark of every form of high achievement.

Many well know authors and scholars have purported this fact – you will accomplish more in life if you set a clear goal and visualize it becoming a reality.

Buddha once said “All that we are is the result of what we have thought.”

And the Bible says, “As he thinks in his heart, so is he.”

Having dreams and goals is directly related to our happiness, fulfillment and success in life, but all that is useless without having the ability to follow through on them. So, what clear vision and course of action do you have for your future? Or are your hopes merely a dream?

To achieve anything, you first have to know and see what you want. And to do this, you must first create your own personal vision.

PAUSE.

So, what is a personal vision? Visioning is the process of creating a crystal clear, very detailed picture in your mind of what you want for all aspects of your life – health, finances, relationship, career and more. Visioning and goal setting is a combination of using the mind and body, mental and physical, thoughts and actions to create and then manifest your goals.

With visioning, you tap into your imagination and create a future vision of what you want for your life, and then, once you create a vision, you plan out the steps necessary to reach it. This helps you to stay focused and eliminate the distractions that will hold you back or take you off course.

This visioning process brings to light powerful knowledge you can use to make sound decisions for yourself. Aristotle once said, “The soul never thinks without a mental picture.” That’s what this process is all about – creating a mental picture.

With your vision alive at the forefront of your mind and heart, you will stay centered on the right road that will lead to your specific destination.

PAUSE.

Let’s now look at the benefits of visioning. At first, the process and outcomes of visioning may seem vague and unessential, but the impact in your life and the long-term benefits are substantial. Here are just some of the benefits of visioning that you can enjoy:

Visioning helps you get beyond self limiting thoughts. It gives you direction and purpose, and a greater sense of well being and joy. It promotes laser-like focus, action and resolve. And visioning encourages and builds confidence and gives you more energy and a positive mental attitude.

Remember, your future is built in your mind first, and only then does it start to materialize in your physical world through a plan, and through action.

If creating a vision sounds like something that you could use to make your life a much happier and satisfying experience, then be sure to listen to audio number 2, where I show you exactly how to create your own personal vision. You want to be sure to listen carefully and take notes.



This is <your name>, thanks for listening.

<This part below can be included the transcript you send, but do not record it unless you want your recording to go beyond 6 minutes>

By the way, if you haven't downloaded my Special Report: “**A Clearer Vision of that Person in the Mirror**” please go to my website located at www.yourwebsite.com and download it there, absolutely FREE of charge. It's my personal gift to you!

The Special Report covers more helpful hints on how to succeed in the process of designing and building your own personal vision.

Don't forget to tell your friends about these great 4-6 minute audios.

- * **Audio #2. The Value of Self Discovery**
- * **Audio #3. Manifesting Your Dreams into Reality**
- * **Audio #4. Ensuring You Success**
- * **Audio #5. The Power of Your Words, Thoughts and Belief**
- * **Audio #6. Feel the Burn**

<Include your contact info here>

<IMPORTANT: Delete everything in <brackets> before you upload the transcript for your listeners.>